

THE MISPELLION GROUP

Attorney General

Statewide Constitutional Office Intelligence

Delaware - 2022 Midterm cycle

STATEWIDE TWO-PARTY (OFFICE INDEX)

52.0% D

Report Date: July 2026

State: Delaware

Office: Attorney General

Cycle: 2022 midterm - sample

Office Premium: +1.8 vs slate baseline (50.2% D)

Data Vintage: Synthetic sample figures (illustrative)

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How to Read This Brief

This brief covers one office - Attorney General - at precinct resolution statewide. The slate appears only as the baseline the office is measured against, never broken out office by office.

Office Index (OI)

The two-party Democratic share of the Attorney General vote at a given geography - precinct, county, or statewide. This is the State Constitutional Office Voting Index (SCOV) decomposed to this one office.

Slate Baseline

The average of this cycle's constitutional offices - the blended SCOV for the ballot. It is the reference line the office is compared against, not a separate product.

Office Premium

How far Attorney General ran ahead of (positive) or behind (negative) the slate baseline in its own cycle. Positive means the office outran the party - personal brand, incumbency, or a weak opponent.

Roll-off

The share of ballots that skip the Attorney General race relative to the top of the ticket. High roll-off is where awareness and turnout investment for a down-ballot office converts the most latent support.

Cadence

Delaware elects Attorney General on the midterm ballot (with Auditor and Treasurer); Governor, Lieutenant Governor and Insurance Commissioner run on the presidential ballot. The two ballots face different electorates, so figures are anchored to this office's own cycle.

Ticket-Split, a slate-only metric (the spread across offices on a ballot), is omitted from a single-office brief - there is no spread within one office.

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Attorney General - 2022 Midterm cycle

STATEWIDE TWO-PARTY

52.0% D
D+4.0

OFFICE PREMIUM

+1.8
vs this cycle's slate baseline

ROLL-OFF vs TOP OF TICKET

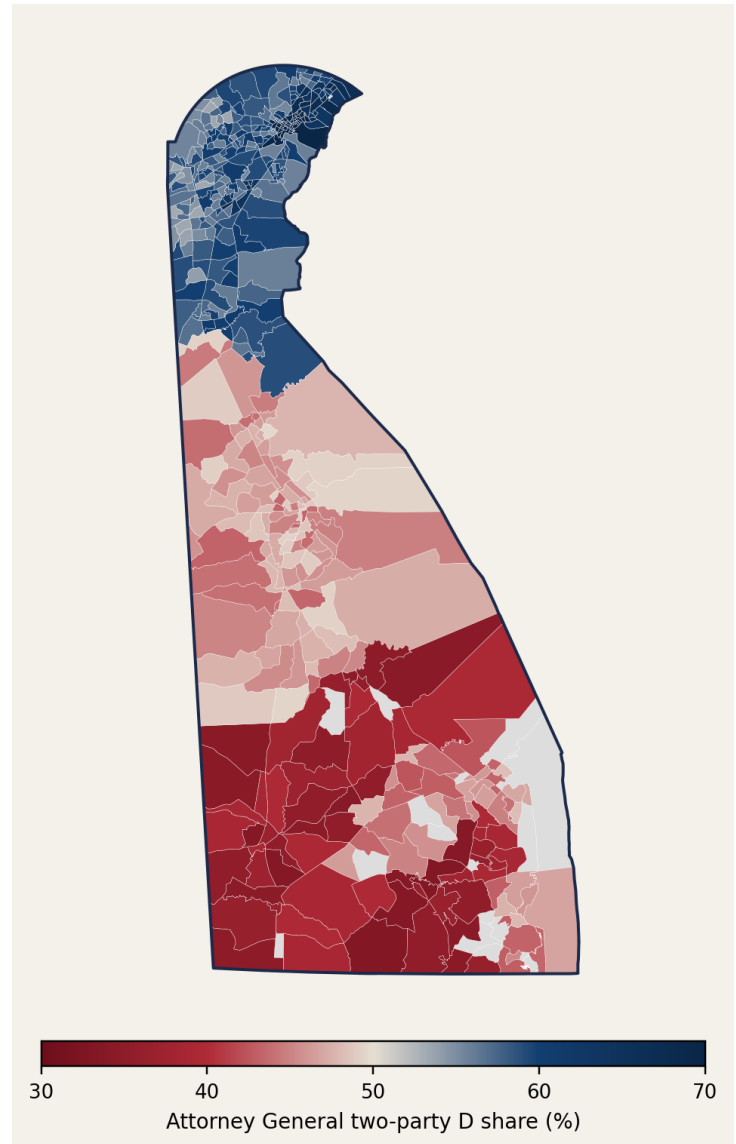
2.4%
ballots skipping the office

Strongest Democratic precincts

Precinct	OI
02-17	84% D
03-05	84% D
03-07	83% D
01-05	83% D
02-16	83% D
02-06	82% D

Strongest Republican precincts

Precinct	OI
41-01	67% R
04-11	67% R
41-05	67% R
41-02	66% R
39-02	66% R
39-07	66% R

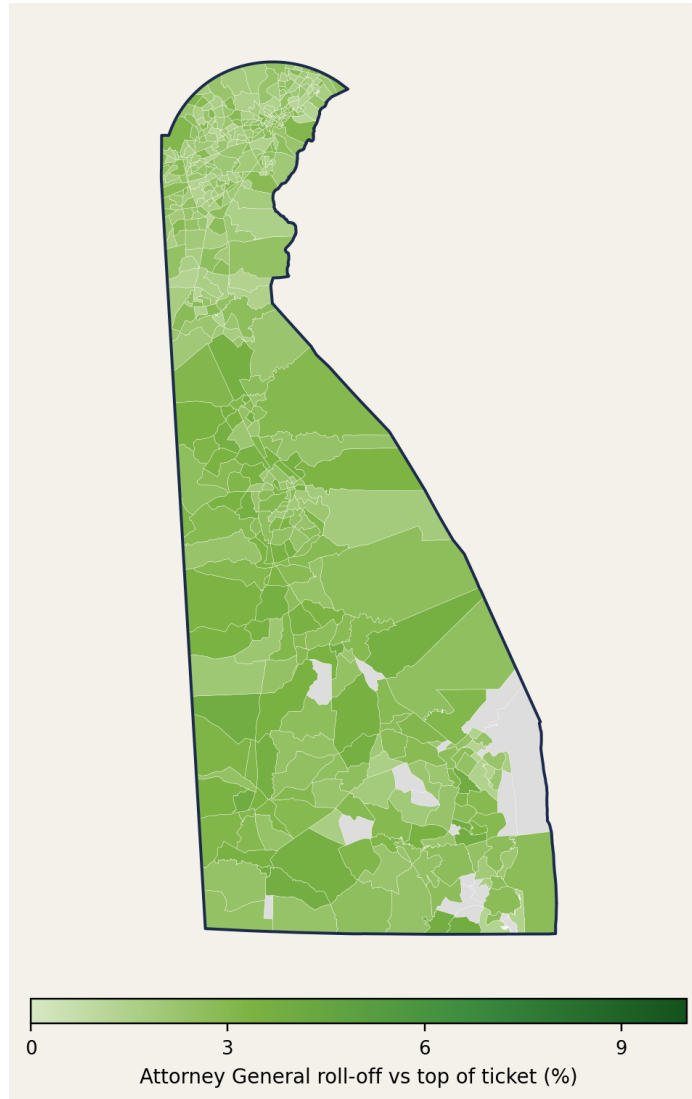


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Down-ballot Roll-off – Attorney General (2022)

Share of ballots skipping the Attorney General race relative to the top of the ticket (US House). The highest-roll-off precincts are where awareness and turnout investment for a down-ballot office converts the most latent support.



Highest-roll-off precincts

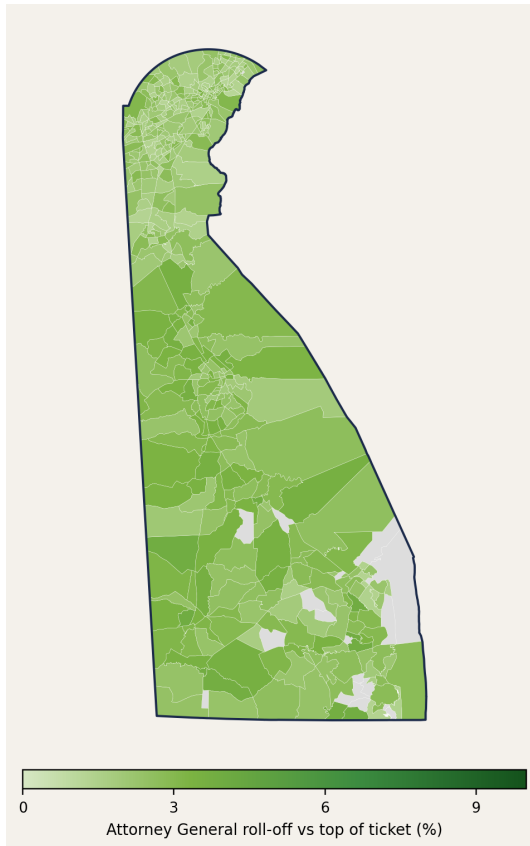
Precinct	Roll-off
39-02	4.0%
04-01	3.9%
35-01	3.9%
36-01	3.9%
04-09	3.8%
41-11	3.8%
04-08	3.8%
40-03	3.8%
40-05	3.8%
41-07	3.7%

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Field Strategy - Mobilization

Precincts that already lean your way where voters turned out but skipped the Attorney General race (roll-off). These are your own voters and a ballot-completion play - no persuasion needed, just awareness and turnout. The map shades Attorney General roll-off; the pool is roughly roll-off applied to precinct size.



Democratic mobilization targets

Precinct	Lean	Roll-off	Skipped
09-13	61% D	2.8%	37
08-05	61% D	2.9%	33
09-03	59% D	2.7%	33
08-08	57% D	2.8%	31
23-09	56% D	3.1%	29
22-05	55% D	2.2%	29
23-11	56% D	2.7%	27
10-06	58% D	3.0%	26

Republican mobilization targets

Precinct	Lean	Roll-off	Skipped
04-09	61% R	3.8%	73
35-09	61% R	3.2%	49
04-04	66% R	2.3%	49
38-07	57% R	2.8%	46
41-08	66% R	3.2%	45
41-11	64% R	3.8%	44
20-03	56% R	3.1%	43
40-02	61% R	3.6%	43

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Field Strategy - Persuasion and Target Turf

Competitive precincts within 5 points of even on the Attorney General vote - where the race is live and turnout or a late push can move the result. Ranked by the size of the roll-off pool: close precincts with the most ballots left on the table for this office. Defend the ones you lead, contest the ones you trail.

Competitive and D-leaning (14 precincts) - defend and turn out

Precinct	County	Office D	Roll-off	D+R votes
22-03	NEW	54.8% D	3.1%	872
22-10	NEW	53.5% D	2.3%	1,091
27-10	NEW	53.7% D	2.9%	824
22-02	NEW	53.4% D	3.0%	712
23-03	NEW	54.5% D	2.9%	724
27-08	NEW	53.4% D	1.9%	1,055
25-09	NEW	53.3% D	2.5%	721
23-04	NEW	53.6% D	1.5%	1,151
22-07	NEW	53.8% D	2.0%	761
22-11	NEW	53.3% D	1.9%	706

Competitive and R-leaning (97 precincts) - contest

Precinct	County	Office D	Roll-off	D+R votes
38-04	SUS	46.9% D	2.8%	1,845
38-02	SUS	46.5% D	2.7%	1,763
20-05	SUS	46.6% D	2.7%	1,552
14-01	SUS	48.2% D	2.4%	1,583
14-02	SUS	46.1% D	2.8%	1,364
38-06	SUS	45.3% D	2.8%	1,353
20-08	SUS	46.1% D	2.4%	1,526
11-04	NEW	46.0% D	3.6%	1,021
34-09	KEN	45.0% D	3.3%	979
34-11	KEN	45.7% D	3.5%	926

Competitive band = Attorney General Office Index within 5 points of 50%. D+R votes is the precinct's two-party (Democratic plus Republican) vote total - its size; roll-off is the recoverable pool that skipped the office.

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Field Strategy - County Battleground

The three-county frame every Delaware statewide campaign runs on, read through the Attorney General vote: hold the strongholds, win or narrow the swing county, cap the margin in hostile turf. County margins are the strategic canvas; the win-line precincts are where it is decided.

County battleground (Attorney General two-party)

County	Office D	Net margin	D+R votes	Marginal EDs
New Castle	60.2% D	D+33,348	164,175	2
Kent	46.5% D	R+3,757	53,126	23
Sussex	40.9% D	R+17,647	96,533	2

Precincts on the win line (27 within 2 pts of even)

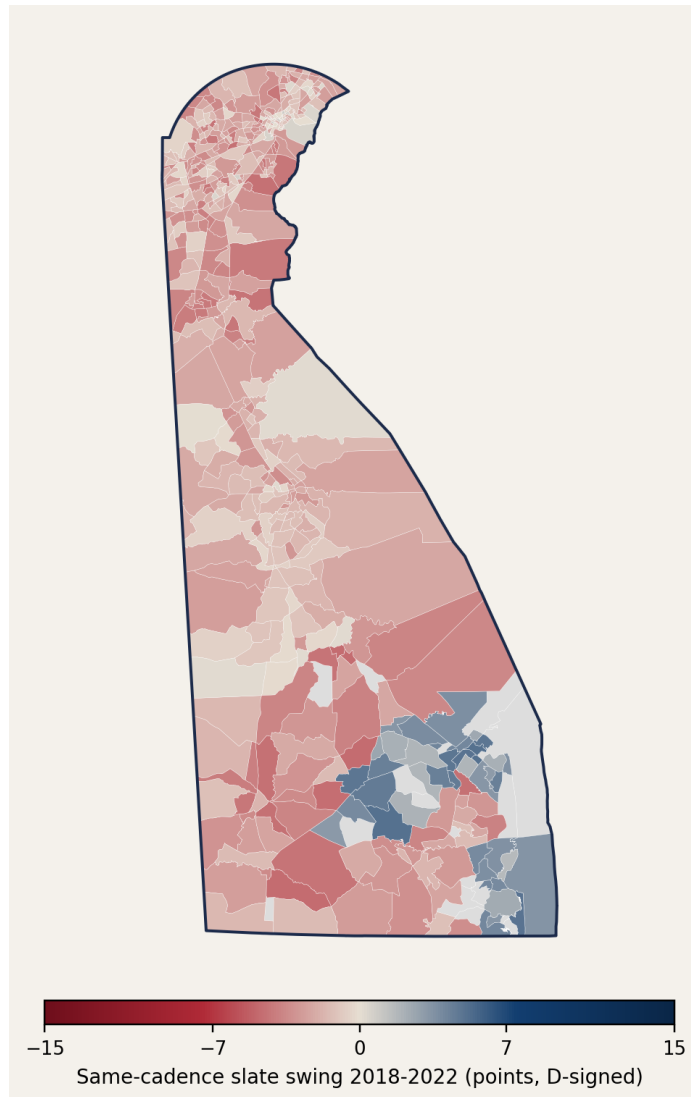
Precinct	County	Office D	Margin (votes)	D+R votes
28-06	KEN	49.6% D	R+5	713
28-14	KEN	49.5% D	R+2	230
30-16	KEN	49.4% D	R+3	289
11-01	NEW	49.4% D	R+7	578
33-05	KEN	49.3% D	R+14	1,012
34-01	KEN	49.2% D	R+14	920
28-10	KEN	49.2% D	R+5	323
31-09	KEN	49.2% D	R+7	422
34-10	KEN	49.0% D	R+11	592
11-03	NEW	49.0% D	R+18	919
34-03	KEN	49.0% D	R+21	1,041
30-15	KEN	48.9% D	R+11	521
32-01	KEN	48.8% D	R+11	473
28-12	KEN	48.8% D	R+8	344
31-03	KEN	48.8% D	R+15	637

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Erosion and Opportunity - Where the Ground Is Moving

Every precinct shaded by its same-cadence slate swing (2018-2022, D-signed): blue where it moved Democratic, red where it moved Republican. This is momentum, not level - a deep-blue precinct that shaded red is a stronghold losing ground; a red precinct shading blue is an emerging opening. Read it against the registration trend on the following pages: where the two agree the movement is confirmed, where they diverge the roll is leading the vote.



Statewide count

115

Precincts shifting Republican
moved 3+ pts R, same-cadence

30

Precincts shifting Democratic
moved 3+ pts D, same-cadence

0

Roll-vs-vote divergence
registration leading the vote

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Erosion and Opportunity - Precinct Hotspots

The sharpest movers, both directions, filtered to precincts of real size. Level and swing are the constitutional slate - the whole down-ballot ticket - because a single office has no multi-cycle trend of its own; registration is the trailing-12-month roll trend, the leading indicator that confirms or contradicts the vote. Eroding turf is a party's own ground trending away (defend); loosening turf is the other side's ground trending toward you (expand).

Eroding Democratic turf - trending Republican (defend)

Precinct	Region	Slate D	Slate swing	Roll (12mo)
09-13	Central New Castle	59% D	-3.7	flat
12-05	Central New Castle	57% D	-4.3	flat
22-05	Newark Area	53% D	-3.7	flat
21-05	Central New Castle	54% D	-4.1	flat
08-08	Central New Castle	55% D	-4.0	flat
27-01	Newark Area	54% D	-3.3	flat
12-17	Central New Castle	58% D	-3.0	flat
08-06	Central New Castle	59% D	-4.1	flat
09-02	Central New Castle	56% D	-4.3	flat
09-01	Central New Castle	54% D	-4.1	flat
12-09	Central New Castle	55% D	-4.3	flat

Republican turf loosening - trending Democratic (expansion target)

Precinct	Region	Slate D	Slate swing	Roll (12mo)
14-08	Coastal Sussex	41% D	+5.1	flat
14-01	Coastal Sussex	47% D	+4.8	flat
20-05	Coastal Sussex	45% D	+4.8	flat
14-02	Coastal Sussex	44% D	+5.0	flat
20-04	Coastal Sussex	42% D	+4.2	flat
38-04	Coastal Sussex	45% D	+3.5	flat
38-02	Coastal Sussex	44% D	+3.6	flat
37-06	Coastal Sussex	43% D	+4.3	flat
38-05	Coastal Sussex	42% D	+5.0	flat
14-04	Coastal Sussex	43% D	+3.3	flat
20-08	Coastal Sussex	44% D	+4.0	flat

Slate D = current constitutional-slate two-party Democratic share; Slate swing = same-cadence slate swing in points, D-signed; Roll = trailing-12-month net D-R registration slope (letter = direction, flat below 15/yr). Precincts with 150 or more D+R votes.

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Erosion and Opportunity - Regional Targeting

The whole state as a handful of strategic regions, each with its slate level, its slate swing, and its registration trend. Level and swing are the constitutional slate (the whole ticket), not this one office - the targeting summary for where to defend, expand, and contest.

Regional momentum scorecard

Region	Slate D	Slate swing	Roll (12mo)	Read
Inland Sussex	35% D	-3.0	R 230/yr	R consolidating
Central New Castle	57% D	-2.7	R 1,699/yr	D eroding
Newark Area	54% D	-2.1	R 536/yr	battleground to R
Kent / Dover	45% D	-1.5	R 524/yr	R stable
North New Castle	64% D	-1.2	R 247/yr	D stable
Wilmington Urban	78% D	-0.6	R 455/yr	D stable
Coastal Sussex	43% D	+3.6	D 302/yr	R eroding

Where a statewide campaign spends

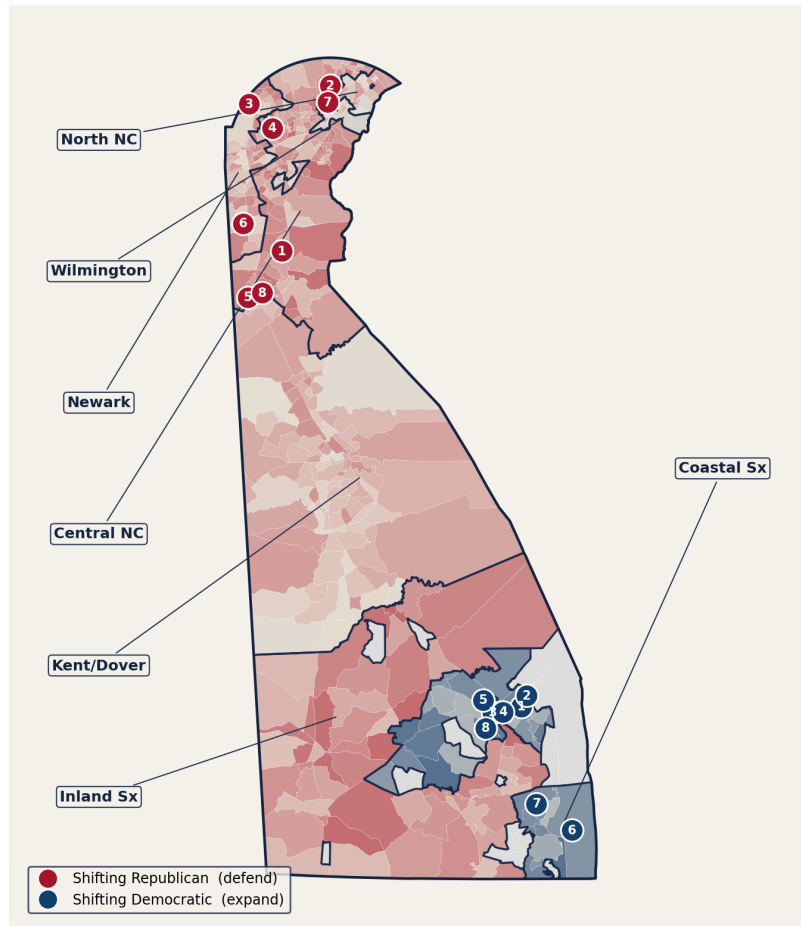
Inland Sussex	Republican turf hardening - cap the margin here.
Central New Castle	Democratic stronghold with vote and roll eroding - defend the base.
Newark Area	True battleground - momentum edging toward Republicans; decisive statewide turf.
Kent / Dover	Republican turf hardening - cap the margin here.
North New Castle	Democratic stronghold with the roll eroding - defend the base.
Wilmington Urban	Democratic stronghold with the roll eroding - defend the base.
Coastal Sussex	Republican turf loosening on vote and roll - a live expansion target.

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Erosion and Opportunity - Targeting Map

Where the movers actually are. The state is shaded by its constitutional-slate swing (red moved Republican, blue moved Democratic); regions are outlined and named. Red pins mark the precincts a Democrat defends, blue pins the precincts a Democrat expands into - each numbered to the list at right, and detailed on the hotspots page.



Shifting Republican - defend

#	Precinct	Region
1	09-13	Central NC
2	12-05	Central NC
3	22-05	Newark
4	21-05	Central NC
5	08-08	Central NC
6	27-01	Newark
7	12-17	Central NC
8	08-06	Central NC

Shifting Democratic - expand

#	Precinct	Region
1	14-08	Coastal Sx
2	14-01	Coastal Sx
3	20-05	Coastal Sx
4	14-02	Coastal Sx
5	20-04	Coastal Sx
6	38-04	Coastal Sx
7	38-02	Coastal Sx
8	37-06	Coastal Sx

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Demographics and the County Battleground

Delaware's three counties are three different electorates. The first table pairs each county's racial profile with its Attorney General lean; the second reads the structure of the electorate itself - who is eligible now, who is aging in, and where the housing is seasonal.

Race and the Attorney General lean (2020 Census, total population)

County	Population	White	Black	Hispanic	Asian	Office lean
New Castle	570,719	53%	26%	11%	6%	60.2% D
Kent	181,851	58%	26%	8%	2%	46.5% D
Sussex	237,378	72%	11%	11%	1%	40.9% D
Statewide	989,948	59%	22%	11%	4%	-

The electorate and its housing (2020 Census)

County	Total pop.	Voting-age pop.	Under 18 (emerging)	Vacant housing
New Castle	570,719	449,876	21%	6%
Kent	181,851	139,805	23%	6%
Sussex	237,378	193,862	18%	31%
Statewide	989,948	783,543	21%	14%

Two structural facts shape the map. Sussex carries 31% vacant housing - roughly five times the other counties - the seasonal and second homes of the coast, where the in-migration the momentum pages flag is reshaping the electorate. Kent is the youngest county (23% under 18), the largest pool of voters aging into the rolls over the decade.

All figures are 2020 Census full count. Race shares are of total population; office lean is the Attorney General two-party Democratic share aggregated to county; vacant housing is unoccupied housing units (seasonal, second, or truly vacant).

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Voter Registration - Standing and Trend

Registered voters by party, statewide and by county, from 43 monthly Delaware Department of Elections snapshots (2023-01 to 2026-07). The trend is the annualized change in the Democratic-minus-Republican net - a forward signal that leads the vote, independent of any single election. Positive means the roll is moving toward the Democrats, negative toward the Republicans.

Registered voters and 12-month trend

Area	Democratic	Republican	Other/NP	Net edge	Trend (12mo)
Statewide	422,000	230,000	196,000	D+192,000	R +2,790/yr
New Castle	305,000	118,000	132,000	D+187,000	R +2,650/yr
Kent	56,000	46,000	30,000	D+10,000	R +320/yr
Sussex	61,000	66,000	34,000	R+5,000	D +180/yr

Delaware's roll carries a Democratic registration edge of D+192,000, but over the trailing year it is moving toward the Republicans at about 2,790 net registrants a year. Read alongside the same-cadence vote trend, the registration signal is the leading edge - where the roll goes, the vote tends to follow a cycle or two later. County registration trends localize where that shift is concentrated.

Source: DE Department of Elections monthly snapshots; trend = annualized OLS slope of net D-R (trailing 12 months).

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Data Sources and Methodology

This is a sample

An illustrative Attorney General report built to demonstrate the product's format and analysis. The vote and voter-registration figures are SYNTHETIC - invented numbers laid over Delaware's real precinct geometry so no actual election result or analysis is published. Census demographics are real.

How the real product is built

In a paid report, precinct-level returns from the MIT Election Data and Science Lab (MEDSL) - the transcribed Delaware certified results - are reallocated to FirstMap election-district geometry by a population-weighted block crosswalk, and the statewide total for each office is reconciled to the certified total before any index is written.

Office Index

Every figure is a two-party Democratic share of the Attorney General vote (Democratic over Democratic-plus-Republican). Third-party and write-in votes are excluded from the share but counted in roll-off totals.

Office Premium

The office is compared against the slate baseline - the average of the same cycle's constitutional offices. Measured within one election, so it is comparable across cadences even though raw shares are not.

Erosion layer

Momentum pairs the same-cadence slate swing with the voter-registration trend (both synthetic here). Level and swing are the whole-ballot slate, not this one office, and are labelled Slate D / Slate swing accordingly.